

OGDEN'S REFERENCE BOOK – additions and corrections.

Correct to 31 December 2020

Item 1. 25 A.B.C. of Sport. Some small, flat tins have been seen bearing the front and back of these cards; they might have been used for small quantities of St. Julien Tobacco. A, D, X and Y/Z are known.

Item 6. Actresses, Guinea Gold type. Add:

Minnie Ashly-3/4, *right hand at right shoulder 1896 Falk (MA112)*

Pauline French-H&S, *facing 1/2 left, glancing up to right, head scarf*

Item 12. Actresses and Beauties – collotype. Under Group 2 note the following untitled card has been identified from the unnamed printing: 30. Miss Webber.

Add: Miss Carrie Lawrie – *F, seated, hands behind head, legs crossed.*

Item 15. A.F.C. Nicknames. On card 22 (Leicester City), line 9 the foundation date is shown as (a) 1844 or (b) 1884 (correct).

Item 27. Beauties-green net design back. 99th subject now known (coloured). As Douvriez & Manon (Item 111, No. 24).



99

Item 31. Beauty Series – unnumbered.

Add Countess of Clancarty – *H & S near R/profile*

Lydie West – *F, seated on stool, military uniform with cap*

Item 38. Boer War & General Interest –Guinea Gold type.

Add to (c) large:- Sarah Bernhardt. The Great French Tragedienne

William Ewart Gladstone. Four Times Prime Minister of England.....

Marconi. The Inventor of Wireless Telegraphy (as No.121 in 330S)

Item 64-3. Leading Artistes of the Day, no labour clause. 36 now known.

Add Alexandra Dagmar, Lizzie Raymond, Fanny Ward, Miss Fanny Wentworth, Miss Dolly Wiggins.

Item 94. F Series. No. 419 (Lillie Harold) has now been seen, but might not have been regularly issued.

Item 98 – General Interest, “oblong” back.

83. Lieut.-Gen. Thos. Kelly-Kenny, C.B.
 (a) plain background
 (b) ivory background
96. Lt. Col. H. C. O. Plumer (*mufti*)
 (a) Initial "C." on back on first line, no printer's credit on front.
 (b) Initial "C." on back on middle line, with printer's credit on front..

Item 111 – Leading Artistes of the Day.

A second subject has been seen in the hand-coloured edition with blue caption:-
 Miss Ida Rene – *H & S, L/profile, white dress and long, swept back hair*

Item 115 – Miniature Playing Cards, Actress and Beauty backs. Now seen in 5th
 and 6th packs:-

53 – QH 63 – 10H 67 – 9S, QD 70-AH 72 – 8C, 3D 74 – 2H 75 – 10S, 7C, 6D

Item 122. Modern War Weapons.

Add to "5 in. Howitzer Brigade". No. 20 seen.

Item 172 (new). BEAUTIES (A). Sm., 59 x 37. Inscribed "Ogden Cigarettes" at base.
 Unnd. (3 seen).

Guinea Golds

Numbered series, first arrangement (330-I).

2nd portrait at No. 678 (Ida Rene)

(1) seated (Bases D1, D2 and F) (2) standing, same costume (Base D3)

Set Da. Seen in Base H – 211, 324 now seen.

Set Db. Add Base D1 No. 62 and Base D3 No. 138. No. 588 now seen hand-coloured.

Base F. No. 70 has also been seen without printer's credit.

Numbered series, second arrangement (330-II). Add to Base C. Nos. 2, 4, 9, 11, 40,
 42 48 and 49, Base D4 Nos. 58 and 60, and Base F Nos. 44 and 80.

Base D, denumbered group. The "4" on the second line of No. 35 should appear in
 the first column of No. 36.

Base B. Add c to No. 163 (Herve).

295 u **Thibaud** (¾, standing, lorgnette in L/hand, R/hand on screen)
 c **Anna Thibaud** (as above)

Set DD (Boer War and Boxer Rebellion etc.)

8a (Baden-Powell). Add D1. No. 79 (Captain Lans) now seen in Base D4.

116 (Smith-Dorien). Add Large Base D3.

118 (a) **Ex-President Stijn** (*sic*).

123. Her Majesty Queen Victoria (vignette) 4 4

124. do. do. (dark background) 2 4

(a) **H.M. Queen Victoria** 1 2 3 4 1 2 3 4



124.5 H. M. Queen Victoria (slightly different angle from 124 – note especially chair back) 3

Base F.

No. 11. **Maj.-Gen. Sir Herbert C. Chermiside, G.C.M.G.** (see also Base D, series 360S). I. (sleeve of L/arm almost straight down tunic)

II. (sleeve of L/arm curved across tunic)

No.21 A Weston & Son (a) upright, 10 mm (b) italics, 11 mm

No.36. Elliott & Fry (a) 10mm (b) 11.5mm.

No.55. McKeane. A. With broach on left upper arm. B. Without broach.

Base I. London Street Scenes

85. Charing Cross is horizontal and No. 86 is vertical.

89. Mansion House has the panel to the right of the picture. (a) Mansion House Square is to the left.

92. Smithfield Gardens. Panel either to right or to left of picture.

95. Street Orderlies. Panel either to right or to left of picture.

97. A Wet Day is vertical. No. 98 is horizontal.

Base I. Actresses. Correct No. 466 (Page 205) to “Tutti Morden”.

Base M Actresses (small). The following card was listed in the original book and omitted in error: B Adele Levey (B, looking 1/2 R, male costume, straw hat).

Hetti Morris has now been seen.

Large Base I

Printing (a). No. 11 now seen. Add:-

Miss Cecile (*F, R/hand on hip, L/hand holding cape down*)

Addie Lennard (*F, lying sideways across piano stool, legs in air*)

Maud Stanley (*F, seated on rustic seat, legs crossed*)

Lydia West (*F, seated across piano stool, white dress, legs crossed*)

Amend printing (b) Glossy card, base length 44 mm. Actors and Actresses. 5 known

101. Hetty Dene (B, profile to right)

102. Dan Leno (B, profile to L)

103. Julia Neilson (F, rear view, looking L)

104. Beerbohm Tree (1/2, hat and coat)

105. Sir Chas. Wyndham (B, profile to R)

Miscellaneous

514. General albums.

1. Album size 154 x 88, soft cover, 4 pages, each to hold 3 horizontal cards back to back (i. e. 24 in all), corner mounted. Inscribed on front "Cigarette Pictures – Ogden's Robin Cigarettes" in black on grey.

530. BOOKLETS.

3. 32 page booklet, titled "How to get there by Street Car" in English & French. 97 x 58. "Ogden's Guinea Gold Cigarettes" on front and back, although "Old Chum" (a Ritchie brand) advertised on inside cover. Serial 5450. Issued in Montreal.

560. COUNTER DISPLAYS

10. FLAG GIRLS OF ALL NATIONS (A). Cabinet size, 200 x 123. Polo Cigarettes packet. Plain backs, with tab for hanging. Irregular number in circle, 3 known, as B. A. T. and Wills series. 4977. Iceland, 5068 Egypt and 5068 Honduras.

617. FIXTURE LISTS.

1. Cricket Fixtures 1934. Lancashire Cricket League. Triple folder, 193 x 105 when open. Dates from April 28 to September 8. "Robin" packet on front, and "St. Bruno Flake" on back. I. T. C. reference number 9027.

650. PERFORATED STAMPS

Perforated stamps. Background (a) green (b) pink (c) blue.

POSTCARDS

671. Steamer Postcards.

All combinations of subject and advertisement are now known *except for*:
2 (f), 4 (d) and (e), 5 (f).

672. Advertisement Postcard. Ex. Lg., 139 x 87. Front with advertisement for "St. Julien Tobacco", yellow background. Back with pre-printed stamp and details of proposed calling date by representative. Specimen seen dated Mar 1936.

674. "Sportsmen" Advertisements. (adopted title). 137 x 90. Illustration on left of front, 73-74 x 42, yellow border plus space for message. Back in brown. 2 known.

1. Man in red coat wading, with three dogs.
2. Man in red coat hunting, horse jumping fence with one dog.

683. Beauties. Ex Lg 165 x 108. Plain back. 1 known, see Fig. 683.

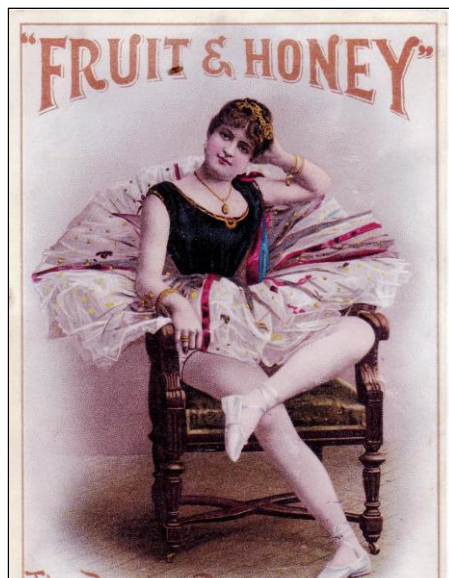


Fig. 683

684. SPORTING PRESENTATION PLATES. Very large size. Each exchanged for packets representing 1000 "Robin" cigarettes, accompanied by a descriptive slip, 1932/33. Series of 4.

1. April the Fifth (*racehorse*)
2. Ben Tinto (*greyhound*)
3. Forbra (*racehorse*)
4. Little Mon (*racing pigeon*)

Appendix — series with rubber stamped backs. Add:

C. J. Farr, Tobacconist, 14, Onslow Road, Southampton

Windel & Co., Tobacconists (*seen only on L cards with Ogden's name removed*)